

NATIONAL COMMERCIAL RADIO MOVEMENT

49 Welby House, Hazellville Road
London N.19.

NEWSLETTER November 1968

Dear Member,

The process of the formation of the N.C.R.M. has been difficult at times, but we have overcome this in our determination to fulfill our obligation to our members. We told you in our brochure that we would negotiate with the people at the top; we are doing this, and will continue to do so.

Our objective is the introduction of licensed independent commercial radio, concerning which we have had preliminary talks with Mr. Paul Bryan the Shadow Postmaster General, at the House of Commons. We put forward our plans for future Independent Commercial Radio, and new technical data regarding the possibility of re-allocating medium-wave frequencies. This information impressed Mr. Bryan very much; he said that it was obviously the work of an expert, and has asked us to go back to him for further discussions.

Our Public Relations Officer, David Prewett, has played a major part in all talks that have taken place so far, and if ever a man should be given a medal, I think this man should. He has done more in the fight for independent commercial radio than any person that I know, and I am proud and grateful to have him on the N.C.R.M. Executive Committee. Besides doing the groundwork for our discussions with Mr. Bryan, he went alone as a representative of the N.C.R.M. to the London County Hall to have talks with Mr. Freeman of the G.L.C., about the Greater London Council's Radio Plan. David Prewett tells me that he had a very friendly and interesting talk with Mr. Freeman, and that we will certainly be called upon for our views and suggestions at a later stage in the G.L.C. application for Commercial radio. (Things look very encouraging at present with regard to this G.L.C. scheme.)

We shall now ask the Prime Minister and the Postmaster General to take part in talks with us.

Pirate Radio

We must all digest the fact that even if pirate radio were to return, (and there is much talk of a return) it would not survive for very long, as we are aware that the Government have made arrangements with other countries so that it would be impossible for them to carry on. Unlike the Free Radio stations that were in operation before the Marine Offences Act, they will not be able to obtain supplies from Britain.

There is no alternative but to fight for Independent Commercial Radio, which would be preferably not along the lines of the I.T.A. It is because the N.C.R.M. is going about its business in a legal way that the press are really taking notice of us, and we are being talked about in a not uncomplimentary way in Government circles.

How You Can Help

YOU can write to the newspapers, making this a regular habit.
YOU can lobby your M.P. at the House of Commons.
YOU can write to your M.P., making this too a regular habit.
AND all members, no matter where you live, can write to your M.P.'s supporting the G.L.C. radio plan. If you do this, and your Council puts forward a radio plan that we approve of, then we will ask the same for them.

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Membership

You are part of the N.C.R.M. We always have our members in mind, and as a member you are entitled to give your views and suggestions, for action, for fund-raising, and for anything that you think will help. All suggestions are put before the Committee, and it is this Committee that puts your ideas to work.

N.C.R.M. Badges


It is hoped to be able to issue this badge before the end of the financial year. It is costing £600 to produce.

Your Next Letter

We will be sending your next Newsletter in February 1969, but anything very important will call for a letter which will be sent out without delay.

I should like to take this opportunity, on behalf of the Executive Committee, to wish you all a Merry Christmas, and a happy New Year.

Sincerely,



Frederick C. Hasler
Chairman.

P.S. Join our wrist-watch competition! This is for the member who introduces the highest number of new members.
For full details, write enclosing an s.a.e., and giving your membership number - the competition closes on 14th February 1969.