

B.B.C. LOCAL RADIO.

DO YOU KNOW ? ----- THAT B.B.C. LOCAL RADIO WILL BE FINANCED FROM YOUR T.V. LICENCE AND MUST SOON INCREASE THE COST OF YOUR LICENCE REGARDLESS OF WHETHER OR NOT YOU CAN RECEIVE B.B.C. LOCAL RADIO ?

DO YOU KNOW ? ----- THAT IN ORDER TO SUPPORT THE B.B.C. MONOPOLY THE GOVERNMENT HAS F A I L E D IN ITS PUBLIC DECLARATIONS !

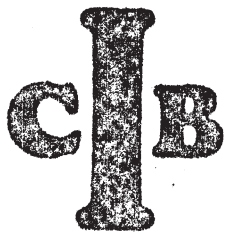
Mr Edward Short, P.M.G., OPENING B.B.C. RADIO LEICESTER SAID

"Clearly it would be unfair to pay for the Station out of income from the Receiving Licence. Otherwise, people in rural areas would have to contribute towards a service they could never receive. Local radio is to be broadcast on V.H.F. and not medium wave because each country has a limited number of medium wavelengths allocated by international agreement. All ours are at present in use, there are none available for local radio"

DO YOU KNOW ? ----- THAT B.B.C. LOCAL RADIO IS NOW BEING PUT ON MEDIUM WAVE TO PREVENT INDEPENDENT RADIO STATIONS USING THESE FREQUENCIES ?

DO YOU KNOW ? ----- THAT THIS GOVERNMENTS' POLICY OF MONOPOLY MEANS --- L E S S C H O I C E F O R T H E L I S T E N E R -----
F E W E R O P P O R T U N I T I E S F O R E M P L O Y E E S .

Published by the CAMPAIGN for INDEPENDENT BROADCASTING, please SEE OVER..



CAMPAIGN for INDEPENDENT BROADCASTING

Chairman: DAVID PREWETT, 084421 2589

Vice Chairman: FREDERICK HASLER, 01-272 0592

General Secretary: A. M. BUNZL, 467 4759

Press-Public Relations: MARTIN ROSEN, 203 3300

49 Welby House, Highgate, London, N.19

Tel.: 01-272 0592. Telex: 263236

Formerly-National Commercial Radio Movement

The Campaign for Independent Broadcasting is a listeners' organisation financed by members' subscription. We owe no allegiance to any political party. We believe that it is basically wrong for a monopoly to exist in radio broadcasting. The public must have the right of choice of individual stations. This is an accepted fact in the field of newspapers and television.

We are advocating independent regional commercial and non-commercial radio to provide choice for listeners at no extra cost and scope for broadcasting staffs at present restricted to a monopoly employer.

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