

# DRAKE-CHENAULT ENTERPRISES, INC.

March 23, 1973

Mr. F. A. Proctor, Director  
SIR Radio  
14 Clarkson Street  
Ipswich, Suffolk  
England

Hello, Mr. Proctor!

Thanks for your inquiry. We apologize for the delay but we were waiting for the enclosed album to be completed.

The exciting aspect of the album is that it tells the whole story. Our '73 line-up includes four 24-hour programming services, three special feature programs and two Drake Jingle Packages. All of these services have been tested successfully on AM-FM/Stereo facilities around the world and can be heard in millions of households today.

We are very anxious to be of service to you. So, call us collect today--it will be a pleasure to hear from you.

Best regards,

*Pat Shaughnessy*  
Pat Shaughnessy  
Executive Vice President

PS/sb

cc: Gene Chenault